

Book Announcement (2-28-26)

Draft email

Our latest global warming book, ***Irreversible: What Can We Do?*** is now available on Amazon.

This book is written for the non-technical general reader. The book reviews the science behind global warming, where we are headed, and what might happen. It is not all bad news. Positive developments are also discussed.

The book, at \$16.99, is at the lowest price possible. As we have done in the past, any royalties we receive will be spent on donating books to libraries, schools, and environmental groups.

Spreading the word would be very helpful. We hope that some of you will write reviews. Book sales on Amazon and book reviews on Amazon and Goodreads increase the book's exposure and sales. Instructions on how to post reviews on Amazon and Goodreads are attached. Let us know if you need help getting your review published. Your comments can be critical as well as positive. We and others should know what you think about this book.

If you know of others who may be interested in a book about global warming and climate change, please forward them a copy of this email with a cc to us so we can add them to our mailing list. If you want to be taken off the mailing list, let us know.

The main messages in the book are controversial in today's political environment but need to be heard. We can ignore global warming, but we cannot avoid it. What can and should we do? Global warming is irreversible. A lot of damage has been done, and more is unavoidable. The longer we wait to take action, the hotter it will be with more severe climate changes.

We will send you email updates from time-to-time to let you know how the book is doing and to give you the latest information on global warming.

Why would two really old guys (86 and 87) write their third book on global warming? The book's dedication is our motive: ***To the future generations who will inherit this earth. The current generation owes them a better world without global warming.***

Craig Smith and Bill Fletcher

Attachments:

1. Book flyer
2. Amazon and Goodreads review instructions